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## **For Immediate Release**

### BOMA/NY EXECUTIVE DIRECTOR NAMED ASSOCIATION EXECUTIVE OF THE YEAR

Contact: Cheryl Mitchell  
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NEW YORK, NY --- BOMA/NY Executive Director Roberta McGowan, CAE has been named the 2005 Outstanding Association Executive of the Year by the New York Society of Association Executives (NYSAE), the professional group devoted to maintaining association management excellence.

The award is given for "exemplary service and demonstrated leadership."

Ms. McGowan, who took over the reins of BOMA/NY in 1993, was chosen from among a field of executive directors across the greater New York City region. Throughout her tenure she has been a force for progress at BOMA/NY.

Amongst her many accomplishments are: an active advocacy program which regularly meets with up to two dozen governmental decision-makers each year and was a key supporter of the extension of terms on the TRIA (terrorism insurance) legislation; offering the coursework for the professional designation program in-house and expanding the association's educational and credit-

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*BOMA/NY's McGowan named top exec/2*

bearing seminars; dramatically increased recognition of the Pinnacle Award, the New York level of the TOBY Awards (the highest national award in the real estate industry); the development of an award-winning website and the largest membership to date in BOMA/NY's 35+ years of history.

On winning the award, Ms. McGowan accepted on behalf of her five-member professional staff, consultants, Board Members and Officers, saying that "there is no "I" in team, and this award represents the accomplishments of us all."

Previously, BOMA/NY has been acknowledged by the NYSAE for its website design and *"Everyday Heroes,"* the feature-length video documenting the heroic efforts of the building industry during the day of 9-11 and in the months following.

BOMA/NY is the greater New York area association of BOMA International, with more than 860 members active in all areas affecting the industry—from continuing education to advocacy, to codes and regulations updates. It is the sponsor of the real estate industry's most prestigious awards—the Pinnacles—which recognize excellence in operations and personal contribution. BOMA/NY is the major source for the profession's continuing education and is the exclusive provider of the BOMI coursework required for the RPA, FMA, SMA and SMT designations. In recent years, the Association has become an increasingly influential voice at City Hall, the State House in Albany and in Washington, DC, lobbying for issues as diverse as mold remediation and terrorism insurance.

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L-to-R: Carolynn R. Jennings, Chair; NYSAE Awards Committee, Roberta McGowan, CAE, Executive Director, BOMA/NY; Charles S. Isenberg, CAE, Chairman, NYSAE.

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