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BOMA/NY ANNOUNCES BETSY JACOBS AS NEW PRESIDENT

*Administration will strive to emphasize stronger advocacy,
operating excellence and membership growth*

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New York, NY – **Betsy Jacobs**, Vice President of Operations for the YMCA of Greater New York and former BOMA/NY Outstanding Local Member of the Year, is the **new president** of The Building Owners and Managers Association of Greater New York, Inc. She will serve for two years, with her term ending on December 31, 2005.

Jacobs, a longtime member of BOMA/NY and a powerful force in the New York facilities management and community service industries, follows in the footsteps of Immediate Former President Vincent A. Fantauzzi, RPA, who served the Association during 2002 and 2003. Under Fantauzzi's leadership, BOMA/NY enjoyed an expanded focus on advocacy, particularly the Association's prominent role in adopting the International Building Code for New York; numerous initiatives resulting in the highest level of membership to date; and enhanced communications, culminating in the production of the Association's award-winning web site, crisis management seminars and 9-11 documentary, "*Everyday Heroes*".

"My plan is to continue to build to a new level on the strong foundation of my predecessors. The BOMA/NY name now stands for informed and professional counsel at City Hall and other levels of government. Within the industry, we are the number one provider of

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Jacobs becomes BOMA/NY Pres/2

educational and career development services, and the standard bearer of excellence through our Pinnacle Awards. We have no intention of stopping now.”

Based on her extensive and impressive leadership history, which includes numerous professional honors, Jacobs is well poised to build on the Association’s record of success. An Association member since 1987, she was invited to serve as a member of the Board of Directors just ten years later. Within BOMA/NY, she rose through the officer’s ranks from her original position as Treasurer, and has served as Co-Chair of the Mid-Atlantic Conference; Chair of the Membership, Programs, Personnel and Finance Committees, and Chair of the Long Range Planning Committee, among other committee assignments.

In her multi-faceted, operational role at the YMCA, Jacobs provides leadership and oversight for more than 50,000 members, and oversees all real estate transactions, including new site development and lease negotiations. She also continues in her role as Executive Director of the flagship Vanderbilt YMCA on 47th Street.

Previously, Jacobs was an Asset and Property Manager with Philadelphia’s Jackson-Cross Company, focusing her administrative acumen and agility on managing more than 1 million square feet, and supervising construction projects for a wide variety of clients, including such institutional leaders as Equitable and MetLife.

Her outstanding service and dedication has been recognized many times over the years. In addition to being the first woman to be recognized by BOMA/NY as the Outstanding Local Member of the Year at the 2000-2001 Pinnacle Awards, the Association recognized her accomplishments with its 1996 High Riser Award.

During her more than two decades with the YMCA, she garnered several awards including the *Quality Award* (YMCA of Greater New York), the *Golden Triangle Award* for

Jacobs becomes BOMA/NY Pres/3

Excellence in Communications (YMCA of the USA), and the *YMCA Community Spirit Award* for Innovative Programs.

In addition to her professional commitments, Jacobs holds a seat on the Board of Trustees of the Guardian Angels, which honored her in 2001 with the “Dare to Care” award. Previously, she served for three years on the Board of Directors of the Manhattan Chamber of Commerce.

Founded in 1967, BOMA/NY is the greater New York area Association of BOMA International, the world’s largest trade association. Comprised of approximately 860 building ownership and management professionals, BOMA/NY includes members from all levels of the industry. It sponsors the industry’s most prestigious awards—the Pinnacle Awards—which recognize excellence in operations and personal contribution.

The Association is the New York area’s leading source for continuing education and the exclusive provider of the BOMI coursework required for the RPA, SMA, SMT and FMA designations. BOMA/NY has become an increasingly influential voice at City Hall, the State House in Albany and in Washington, DC, lobbying issues as diverse as air quality protocols to mold containment to forced access. It holds a seat on the Managing Committee of the New York City Model Code Program for adopting the International Building Code and, in February 2003, was appointed by DOB Commissioner Patricia Lancaster to its Building Industry Advisory Council.

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January, 2004